

THE FAMILYPRENEUR

3-MINUTE THESIS

A familypreneur is a business leader with kids who works to build a sustainable and predictable businesses without sacrificing the happiness and performance of their family.

We do this by creating work / life brilliance.

You see, we dedicate time and resources to learn how to be the best business leader.

We also dedicate time and resources to learn how to become the best family leader and parent.

The end goal for each is to become a master of that skill set, so we can have our biggest impact.

The problem with this is the separation needed when trying to develop each skill independently.

When we try to master two skills at the same time we either end up favouring one or both suffer.

It's estimated that it takes 10,000 hours to master a skill, which equals over 400 full days for each skill.

To avoid this, the familypreneur ethos encourages the development of a set of harmony skills that can be mastered and applied to both, business & family, reducing this time by more than half by giving you the tools and support you need to start to see results within the first month.

These tools lead to not only a predictable and sustainable business, but also a high performing and happy family.

The parallels between business & family performance have not been widely linked in the past due to the perceived need for separation between the two.

For high performing business leaders, this separation is no longer possible without one suffering.

Instead, we encourage work life brilliance.



THE LEMONADE GROUP

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To achieve work / life brilliance we focus on the following concepts



The
Gladiator Mindset



Sharpening
Strengths



Congruent
Leadership



The Power
of Belonging



Freedom &
Discipline



Framing
Expectations



Co-Creation



Mindfulness &
Quality Time



The Growth
Equation



Activating
High-Performance



Goals &
Rituals



Sustainable
Happiness

To execute, we follow a simple 4-step system.

ANALYSE

Understand your current state and define what work life brilliance means to you.

STRATEGISE

Create a roadmap to achieve work life brilliance and plot the execution to achieve.

SYSTEMISE

Drive revenue to fund the changes needed and create systems to leverage.

OPTIMISE

Get the results. Test & measure.
Make it lasting & sustainable change.

All focused sustainable change begins with a plan.

Don't wait to make yours.

Get started using the worksheets on the following page to begin to analyse your current state and identify what work / life brilliance means to you, your family and your business.



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What does success look like for your business over the next 6 months?

What does success look like for your family over the next 6 months?

What do you (personally) want to be known for?

What does life look like when you're happy?

What are the biggest challenges right now in your business?

What are the biggest challenges right now in your family life?

12-Month Business Focus

List below 5 MAJOR goals you want to achieve in your business over the next 12-months

- 1.
- 2.
- 3.
- 4.
- 5.

12-Month Family Focus

List below 5 MAJOR goals you want to achieve in your family over the next 12-months

- 1.
- 2.
- 3.
- 4.
- 5.